

William C. Patterson, Ph.D.

# 2013 KIA SOUL GES THEME CAR OWNER REFINEMENTS

- Vehicle Supports Transportation Agenda of Dr. William C. Patterson, Founder of Global Environmental Service
- Front Plate Logo





- Vehicle Supports Transportation Agenda of Dr. William C. Patterson, Founder of Global Environmental Service
- Special Pennsylvania Registration Plate



- Safety is High Priority for Scientists of the Global Environmental Service To Sustain Valuable Service to Society
- Wheel Safety Lights Innovation to Increase
   Vulnerable Night Visual Profile at Intersections







# Owner Refinements

 Back-Up Camera System Avoids Injury & Damage in Blind-Spot Reverse Maneuvers





- Day/Night Dual-Screen Safety Console
  - Simultaneously See In Two Directions
- Smart Phone Aboard
  - Never Lost . . . Never Alone



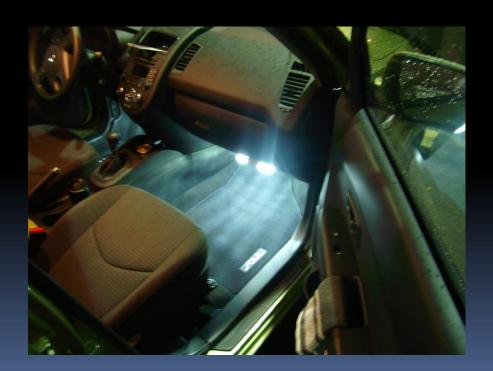
# Owner Refinements

 Arm Rest Convenience Cloths for Hand & Face Cleanliness & Comfort



# Owner Refinements

LED Footlights Safely Brighten Passenger
 Compartment with Pleasing Ambiance



- Environmental Green Interior LED Light Strands Front & Rear
- Light-Green Carpet Supplements
- Keeps Night Interior & Controls
  - More Safely Visible
  - More Attractive
  - Less Vulnerable to Lost/Misplaced Items

# Owner Refinements

 Auto InfoCard Arrays Vital Information About Vehicle in a Compact Business Card Format

#### 2013 Kia Soul Compact MPV

#### **Auto**InfoCard

MSRP \$15,146/25<sup>th</sup>%-ile Sales Rank 20 162"Lx70"Wx63"H CW 2,615Lb Wheel Base 100" Clearance 6.5" NHTSA 4F-5S-4R Cargo 24ft3/53ft3 Engine 1.6L (98in3) 138hp 27/35 mpg Battery (24mo) 12V 45AH 414CCA Fuel 12.7gal reg no-Pb Oil 3.5qts 5W-30 Tires 195/65/R15/35psi Radio SiriusXM

VIN: KNDJT2A59D7598023

State Farm 412.431.7166 Darla Zeli

Dealer: C.Harper 1.724.929.8000

222 7040-F19-38 L\$50/\$100/\$50;Col\$250;Comp\$0;Med\$5;RC85%

#### Kia Roadside 1.800.333.4542



William C. Patterson, Ph.D.
Owner 19 June 2013
License GES 001 Key K6328
Title 72261237 TomTom GPS

- GPS Roadway Guidance Provides Safe,
   Accurate Routing to Any U.S. Destination
- GPS + Back-Up Cam = Auto Safety Suite





## Owner Refinements

 A First Aid Kit Compactly Stows for Use in the Event of Roadway Emergencies



# Owner Refinements

 Auto Emergency Tools & Auto Cleaning Resources Complement the First Aid Kit for On-Board Management of Travel Needs



## Owner Refinements

- SiriusXM Satellite Radio Affords Uninterruptable News in Event of Local or National Emergency
- Sirius also Nationally **Broadcasts** Uninterruptable Commercial-Free Christian Music



SPORTS Horse Racing Talk

Uncut Comedy Direct to Your Brain

Canadian Corned Uncensored 24/7

Agriculture and Western Lifestyle

ADOCTOR Real Doctors Helping

CATHOUG Not What You'd Expect

EWTN Authentic Catholic Radii for the Serious Listener

All Fun for Kids

Canadian Current Affairs & Talk

24/7 NHL® News, Talk & Play-by-Play

# Owner Refinements

Rear Cargo is Shielded from View by Green
 Theme Fabric Appointed With GES Logo



# Owner Refinements

 Handy Check List Furthers Safety and Surprise-Free Travel

#### Kia Soul Travel Checklist

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#### WALK-AROUND:

**Exterior:** Clean Windows & Lights, Remove Insect/Bird/Grease Spots; Check License Plates F&R; Check Tire Pressure (Visual/Gauge), Verify Inspection

Sticker. NIGHT: Kick-Tap Wheel Lights On

Interior: Brush/Shake Floor Mats, Wipe Dash, Service In-Door Trash Bags, Check For Owner Manuals, Insurance Accident Checklist, AutoInfoCard, Road Map, Road Emergency Bag, Cargo Cords, Cargo Cover, Auto Care Container, GPS; CARGO: Stow Packages, Anchor to Cargo Cords; NIGHT: Tap-On Floor Lighting

#### START-UP:

Hand Brake Engaged

Depress Clutch

Start Engine

Shift to Neutral & Release Clutch Check Idle (800 RPM) & Fuel Gauge

Summer: Turn on A/C Hi & Vent to Head Only or Open Window

Winter: Turn on Heat & Vent to Floor

Night: Turn on Headlamps; Set door-open interior lights ON

Precipitation: Turn on F & R Wipers GPS: Program trip, Verify Fuel Adequacy Audio: select listening suitable for safe driving

Personal: Wear Corrective Lenses, Check Wallet (PADL, Registration, Bank

Card, Cash), Cell Phone Adjust ALL Mirrors Attach Seat Belt Lock ALL doors

Depress Clutch

Engage Low or Reverse Gear

Apply Foot Brake Release Hand Brake

#### ROLL:

Reverse: Engage Reverse Gear; Back Up Slowly, Checking ALL Adjacencies for

Clearance

Forward: Double-Check 1st Gear Engagement; Check 360° Traffic Clearance

#### ARRIVAL:

Park: 360° Clearance Margin Depress Clutch, Foot Brake

Shift to Neutral Apply Hand Brake SHUT-DOWN:

Turn Off: GPS, Audio, HVAC, Wipers, Windows, Running Lights, Engine (secure

key on person)

Personal: Recover Cell Phone, Glasses/Cases, iPad

Clean-Up: Debris to In-Door Trash Bags; Tap-Off Floor Lights

#### EXIT:

UNLOCK: All Doors & Exit

DAMAGE: Walk-Around for Evidence of Vehicle Damage

NIGHT: Tap-Off Wheel Lights

Location: Check Signs for NO PARKING, TIMED PARKING, FEE PARKING

Record on Cell Phone (Parking Floor#, Lot#, Space#, Row#, Adjacent Merchant,

Time of Day)

Cargo: Open Rear Door, Remove Packages, Tidy Cargo Area

LOCK: All Doors

Pay for Parking, as Appropriate

- Kayme 7-Pound 6-Ply Reflective SUV Cover
- "Portable Garage"
- "Privacy Away From Home"
- "All-Weather Shield"



## 2013 Kia Soul Car Cover (2020)

- Finish Preservation
- Rain Shield
- Snow Shield
- Ice/Sleet Shield
- Acid Rain Shield
- Air Pollution Shield
- Sun UV Shield
- Radiant Heat Shield
- Bug Shield
- Tree Sap Shield
- Road Salt Shield
- Baby Nursing Privacy
- Baby Changing Privacy
- Private In-Car Movie Theater
- Private In-Car Phone Booth
- Private In-Car Concert Hall
- Private In-Car Vocalizing

- Detail Preservation
- Scratch Protection
- Hide Valuables
- Deter Vandalism
- Sleep-In Nap-In Privacy
- Clothes Change Privacy
- Wash & Groom Privacy
- Snacking Privacy
- Romance Privacy
- Remote Office Privacy
- Child & Pet Security
- Administer Medical Care
- Conceal Vital Service Logo
- Brake Drum Corrosion Shield
- Hubcap & Sport Wheel Corrosion Shield
- Body Trim Corrosion Shield

# 2013 Kia Soul Owner Refinements Decorator Logo Shields

- Reflectix
  - (Exterior Heat/ Light Shield)
- Decorator Fabric Interior
- Solar Multi-Fan Cooler
- Christian Service Logo









# 2013 Kia Soul Owner Refinements Monogrammed Satin White Roof

- Four-Year Project to Stop Hot Car Deaths
  - Roof Is Prime Thermo Path Overheating Interior
  - Parked Cars Become Lethal in 10 to 40 Minutes
  - Kills 37 Infants, Countless Pets Annually
- White Paint 98% Reflectance Best Option
  - Evaluated Marine Vinyl, Vinyl Wrap, White Tape
  - Rejects Heat 3X More Than Original Green
- GES Monogram Crowns Pursuit of Auto Safety
- American Flag Flies for Freedom With Safety
  - Also Helps Owner Locate Vehicle in Large Parking Lots

# 2013 Kia Soul Owner Refinements Environmental Under-Lights

- Dreamy Green Carpet: Sign of Safety & Stewardship
  - Limited Mile Accumulation (~2,000 MPY)
    - 85% Less Global Warming
    - 85% Less Road Danger Exposure
    - 85% Less Fuel Shortage
  - Greater Permanence (10-Year, 50,000 Mile Warranty)
  - Enhanced Rear Safety (Full-Time Rear Cam)
    - Especially Monitors "Kill Zone"
  - GPS Avoids Getting Lost, Exposure, Freezing to Death
  - Under-Lights & Big Moon Hubcaps
    - Raise Night Safety Through Intersections

## 2013 Kia Soul Owner Refinements

